





MEMBERSHIP PACKAGES

Inclusive Member Benefits

- Your business listing in easy to navigate categories with links to your website on GPRTA's website
- Discounted advertising space & priority listing on the GPRTA Visitor's Guide, with right of first of refusal on display advertising space
- The opportunity to participate and be featured in itineraries and blogs, included in GPRTA's marketing campaigns through our digital media outlets, social media campaigns, & long-term marketing campaign
- Information on government grants & programs that can assist your business
- The opportunity to attend networking & training seminars hosted by GPRTA and/or Travel Alberta
- Invitation to annual general meeting, the opportunity to sit on the GPRTA Board of Directors, participation on GPRTA's sub-committees
- Assistance with entering & updating your listings on the Travel Alberta website: Alberta Tourism Information Service (ATIS)
- Exposure for your business at trade shows attended by the GPRTA & provide promotional material to be distributed at trade shows, conferences, sports teams, etc. through the GPRTA bags
- Year-round brochure & guide display at the VIC
- Newsletter with information of industry updates, opportunities & events

Exclusive Member Benefits

	 ASSOCIATE	 COMMERCIAL	 ACCOMMODATION	 EXECUTIVE
All inclusive member benefits	✓	✓	✓	✓
GPRTA will add the events your business is hosting into their Facebook events page, website & newsletter		✓	✓	✓
Event sponsorship opportunities		✓	✓	✓
Co-operative marketing opportunities		✓	✓	✓
Preferred accommodations section within the Visitor Information Centre, Visitor Guide & website			✓	
Invitation to co-attend trade shows at shared booth rates				✓
Featured posts to our social media accounts & newsletter				✓