

MEMBERSHIP APPLICATION ACCOUNT INFORMATION & CONTACT

NEW APPLICATION

RENEWAL APPLICATION

GENERAL BUSINESS INFORMATION

BUSINESS NAME (as it is to appear on gptourism.ca)

LEGAL BUSINESS NAME

PHONE (as it is to appear on gptourism.ca)

WEBSITE (as it is to appear on gptourism.ca)

EMAIL

PHYSICAL ADDRESS
(as it is to appear on gptourism.ca)

IS THE PHYSICAL ADDRESS A HOME BASED BUSINESS? YES NO

STREET ADDRESS

CITY

PROVINCE

POSTAL CODE

BILLING ADDRESS
(if different than above)

STREET ADDRESS

CITY

PROVINCE

POSTAL CODE

BUSINESS DESCRIPTION on www.gptourism.ca

CONTACT INFORMATION

NAME OF PRIMARY CONTACT (required)

TITLE

MAIN PHONE

CELL PHONE

EMAIL

ELIGIBLE VOTING CONTACT NAME (required - one person only, eg. General Manager or Owner)

NAME OF SECONDARY CONTACT (optional)

TITLE

MAIN PHONE

CELL PHONE

EMAIL

ADDITIONAL INFORMATION REQUIRED

DO YOU HAVE BROCHURES YOU WISH TO DISPLAY AT THE VISITOR INFORMATION CENTRE? YES NO

ARE YOU INTERESTED IN HAVING A TRADESHOW RACK CARD DESIGNED?

WE PROVIDE FREE DESIGN SERVICES AND OFFER DISCOUNTED PRINTING AND SHIPPING COSTS AS PART OF YOUR ANNUAL MEMBERSHIP. YES NO

FOR QUESTIONS OR TO ORDER, PLEASE EMAIL: INFO@GPTOURISM.CA

SOCIAL LINKS (please provide all that apply)

YouTube

YES

NO

Facebook

YES

NO

Instagram

YES

NO

Twitter

YES

NO

Trip Advisor

YES

NO

INTERNAL USE ONLY

Website Category

Website Voting Category (as per Association Bylaws)

Website Listing Complete Date/Initial: _____ Invoice Sent: _____ Payment Received _____

Other Notes:

DIGITAL IMAGE GALLERY RELEASE AUTHORIZATION (REQUIRED)

The image release authorizes Grande Prairie Regional Tourism Association to use your image(s) on our website. Images will be used free of charge on Grande Prairie Regional Tourism website and cannot include an email address or website address (URL). Images can be emailed to: info@gptourism.ca. Images must be in jpeg format, 2800 x 1400 pixels and logos can be 350 x 200 pixels.

I (Representative's Name) _____ (Legal Business Name) _____ hereby grant Grande Prairie Regional Tourism Association (GPRTA) authorization to use image(s) uploaded by our company and/or representative(s) on GPRTA's website, www.gptourism.ca. Grande Prairie Regional Tourism Association also may use the images provided in other efforts to promote the organization, event or destination. I declare that I have the express copyright and/or full written permission to use the image(s) provided and that my authority to use the image(s) includes permitting its use and publication by GPRTA. Grande Prairie Regional Tourism Association takes no positive obligation to enforce the copyright holder's rights on the submitting person's behalf, beyond posting a copyright warning. I also understand that GPRTA may alter the image(s) for formatting purposes and/or other marketing reasons and that the use of the image(s) I have supplied are at the discretion of GPRTA. I agree that whether I am submitting this image as the author and expressly waive moral rights, or as the person submitting image(s) produced by a third party, GPRTA is indemnified from any moral rights claims that may arise in any situation. I also agree to allow GPRTA to promote and advertise through their website, Facebook, Instagram, Twitter and through the Visitor Information Centre. If adequate branding is not provided, the business grants GPRTA the right to obtain and use the branding from the business website and relevant social media outlets.

MEMBERSHIP TERMS & CONDITIONS

Membership Dues:

- Membership dues for the Grande Prairie Regional Tourism Association are payable upon receipt of invoice and are non-refundable from the date of acceptance.
- Membership with the Grande Prairie Regional Tourism Association is on a calendar year basis pro-rated upon receipt of signed and approved membership application.
- Member entitlements, benefits and opportunities may change without notice

Membership Cancellation:

- If you do not wish to renew your membership for the upcoming year, written notice, emailed to: director@gptourism.ca, must be given 60 days in advance of December 31st of the current year. If notice is not given, your business will be automatically invoiced.

Member Responsibilities:

- All members are fully responsible and accountable for all actions of, and all charges incurred by, their designated Grande Prairie Regional Tourism Association representative(s).
- All members agree to maintain their status as a Member in Good Standing throughout the period of their membership
- Members not maintaining this status may lose their inclusion in any or all membership programs. Full or partial reimbursements for membership dues or advertising will not be available in these cases
- The member currently holds the appropriate valid federal, provincial and municipal permits, insurance and license to operate, and agrees to operate within the bylaws of the municipality where the business operates. It is understood that failure to do so can result in cancellation or suspension of membership in Grande Prairie Regional Tourism Association
- Grande Prairie Regional Tourism Association strives to maintain a high level of communication to members. This will result in emails communicating events, surveys for research, and newsletters promoting the region. Members can choose to withdraw from the email list at any time.

Please Initial

MEMBERSHIP FEES		
Fee Category	Annual Fee	✓
Supporter Member	\$125.00	<input type="checkbox"/>
Not for Profit Member	\$125.00	<input type="checkbox"/>
Business Member	\$200.00	<input type="checkbox"/>
Additional Category Listing (website & Visitor Guide only)	\$50.00	<input type="checkbox"/>

MEMBERSHIP FEES	
Membership Rate	
Additional Category Listing	
Sub-total	
GST	
TOTAL	

I understand and agree to all of the above terms and conditions. I confirm that all information provided is complete and accurate and that I am authorized to sign on my company's behalf.

Authorized Member Signature

Print Name

Date Signed





Grande Prairie Regional Tourism Association Signature

Approved by Grande Regional Tourism Association

Inclusive Member Benefits

<ul style="list-style-type: none"> Your business listing in easy to navigate categories with links to your website on GPRTA's website Discounted advertising space & priority listing on the GPRTA Tourism Guide, with right of first refusal on advertised space The opportunity to participate in & be featured in itineraries and blogs, included in GPRTA's marketing campaigns through our digital media outlets, social media campaigns, & long-term marketing campaign Information on government grants & programs that can assist your business The opportunity to attend networking & training seminars hosted by GPRTA and/or Travel Alberta 	<ul style="list-style-type: none"> Invitation to annual general meeting, the opportunity to sit on the GPRTA Board of Directors, participation on GPRTA's sub-committees Assistance with entering & updating your listings on the Travel Alberta Tourism Industry Website (ATIS) Exposure for your business at trade shows attended by the GPRTA & provide promotional material to be distributed at trade shows, conferences, sports teams, etc. through the GPRTA promotional bags Year-round brochure, guide display, & rack card development support at Centre 2000 Newsletter with information of industry updates, opportunities & events
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Exclusive Member Benefits

	 SUPPORTER	 NON-PROFIT	 BUSINESS	 MUNICIPAL
All inclusive member benefits	✓	✓	✓	✓
GPRTA will add the events your business is hosting into their Facebook events page, website & newsletter	✓	✓	✓	✓
Event sponsorship opportunities	✓	✓	✓	✓
Co-operative marketing opportunities	✓	✓	✓	✓
Preferred accommodations section within the Visitor Information Centre, Visitor Guide & website	✓	✓	✓	✓
Invitation to co-attend trade shows at shared booth rates	✓	✓	✓	✓
Featured posts to our social media accounts & newsletter	✓	✓	✓	✓