



**GPRTA Board Meeting
MEETING MINUTES
Thursday, November 30, 2023 12:00 noon
Salon A, Monica's Restaurant, Stanford Inn &
Suites and Zoom**

Attendance:

Board Members: Sandi Neville (President), Cyndi Corbett (Secretary-Treasurer), Johnathan Clarkson (Past President), Wendy Bosch, Renee Charbonneau, Lenore Tochor, Linden Roberts, Paulette Butler (Zoom)

Municipal Staff: Kate Potter (Town of Sexsmith), Jenny Daubert (Zoom), Grant Berg (Zoom), Kristen Smith (Zoom), Steve Zimmerman (Zoom), Ken Wittig (Zoom), Noreen Zhang (Zoom)

Staff: Doug Anderson, Helen Beaulieu

Regrets: Dave Anderson, Kreg Alde, Brian Grant

1. Call to Order & Quorum Determination

- 1.1. Meeting called to order at 12:21 pm
- 1.2. Quorum is present
- 1.3. S. Neville chaired

2. Approval of Agenda

- 2.1. **Motion to approve the agenda – Renee Charbonneau**

3. Financial Report

- 3.1. Financial Report from Doug Anderson – discussion of current finances. Cash flow currently in the positive. Will be about \$20,000 into the prepaid memberships by the end of the year. End of October cash is at \$47,000 with \$43,000 of that being Travel Alberta funding that needs to be used by the end of the year. The DMF has \$178,000 in cash. GPRTA continues to make payments to DMF almost paid back. Slight loss at the end of the year. Discussion around what is the \$43,000 from Travel Alberta. Sandi and Christopher Smith from Travel Alberta are in communication to come up with ways to spend these funds by year end.

4. Sponsorship Requests

- 4.1. Grande North Winter Festival Jan 12 – 14
Discussion of GPRTA providing \$10,000 Ice Carvers sponsorship, partial cash donations and partial hotel room donations. This is the same sponsorship as previous years with GPRTA as the sole sponsor. Determined to defer this sponsorship level to the DMF Committee for further discussion. GPRTA is not currently in the financial position to continue this sponsorship commitment for this year. Discussion to offer \$300 worth of social media advertising to help promote the event.

**Motion to approve \$300 for social media advertising – Linden Roberts
Approved – All in favor.**

- 4.2. Growing The North – discussion to sponsor the Growing the North Conference.

**Motion to defer discussion until next meeting – Renee Charbonneau
Approved – All in favor.**

5. Board Orientation 2024

- 5.1. Board Orientation until early 2024 date to be determined.

6. New Business

6.1. Executive Election – Vice President

6.1.1. Butler, Paulette

6.1.2. Grant, Brian

Two rounds of voting both resulting in a tie vote

Defer re-vote until next meeting to accommodate candidate presentations.

Motion – Cyndi Corbett Approved – All in favor

6.2. Executive Election Secretary/Treasurer

6.2.1. Potter, Kate – **approved by Acclamation**

7. Date of Next Board Meeting

7.1 Motion by Kate Potter for next Board Meeting to be

Monday, January 8, 2024 at 11:00

Approved – All in favor.

8. In Camera Session

8.1 Board Members in camera session

9. Adjourn

9.1. Meeting adjourned at 1:39 pm