



**GRANDE
PRAIRIE
REGIONAL
TOURISM ASSOCIATION**

As a tourism destination management organization (DMO) and voice for the Grande Prairie Region, Grande Prairie Regional Tourism Association (GPRTA) seeks to drive tourism and fuel economic growth in our region.

We partner with local businesses and communities to increase their exposure to a provincial and national audience, connect them to funding opportunities, and provide them with the tools needed to be a successful tourism driver.

Together, we can show the ambitions and adventure awaiting in the Grande Prairie Region and share the unforgettable experiences that make locals and tourists want to come back for more.



Tourism Powers Growth, Jobs, and Community Vitality



In 2024, tourism generated \$14.4B in visitor expenditures in Alberta, translating to \$13.6B in GDP and \$2.8B in tax revenue.



Tourism attracts jobs and investment, supporting rural development and vitality.



Tourism jobs generated \$848M in provincial personal income tax and \$144M in corporate tax revenues in 2024-25.



Tourism promotion supports wider economic growth, improved quality of life for residents, sustainable place development, and reinforced community identity.



Supporter Benefits



Collaboration & Networking

- Invitation to GPRTA's industry events
- Member-only pricing for GPRTA events
- Opportunity for inclusion in GPRTA's Industry Newsletter

Marketing

- Priority referrals by Visitor Information Centre staff
- Priority vendor status for GPRTA-hosted events
- Consideration for inclusion in stay & play packages, itineraries and promotions



Public Recognition

- Inclusion in quarterly group-Supporter post on GPRTA's social media
- Acknowledgement in GPRTA's AGM
- Logo on GPRTA's website

When Tourism Thrives, We All Win

1. VISIT

If you built a place where people want to visit, then you have built a place where people want to live.

2. LIVE

And if you built a place where people want to live, then you have built a place where people want to work.

4. INVEST

And if you built a place where business and residents will invest, then you have built a place where people will want to visit.

3. WORK

And if you built a place where people want to work, then you have built a place where business and residents will invest.



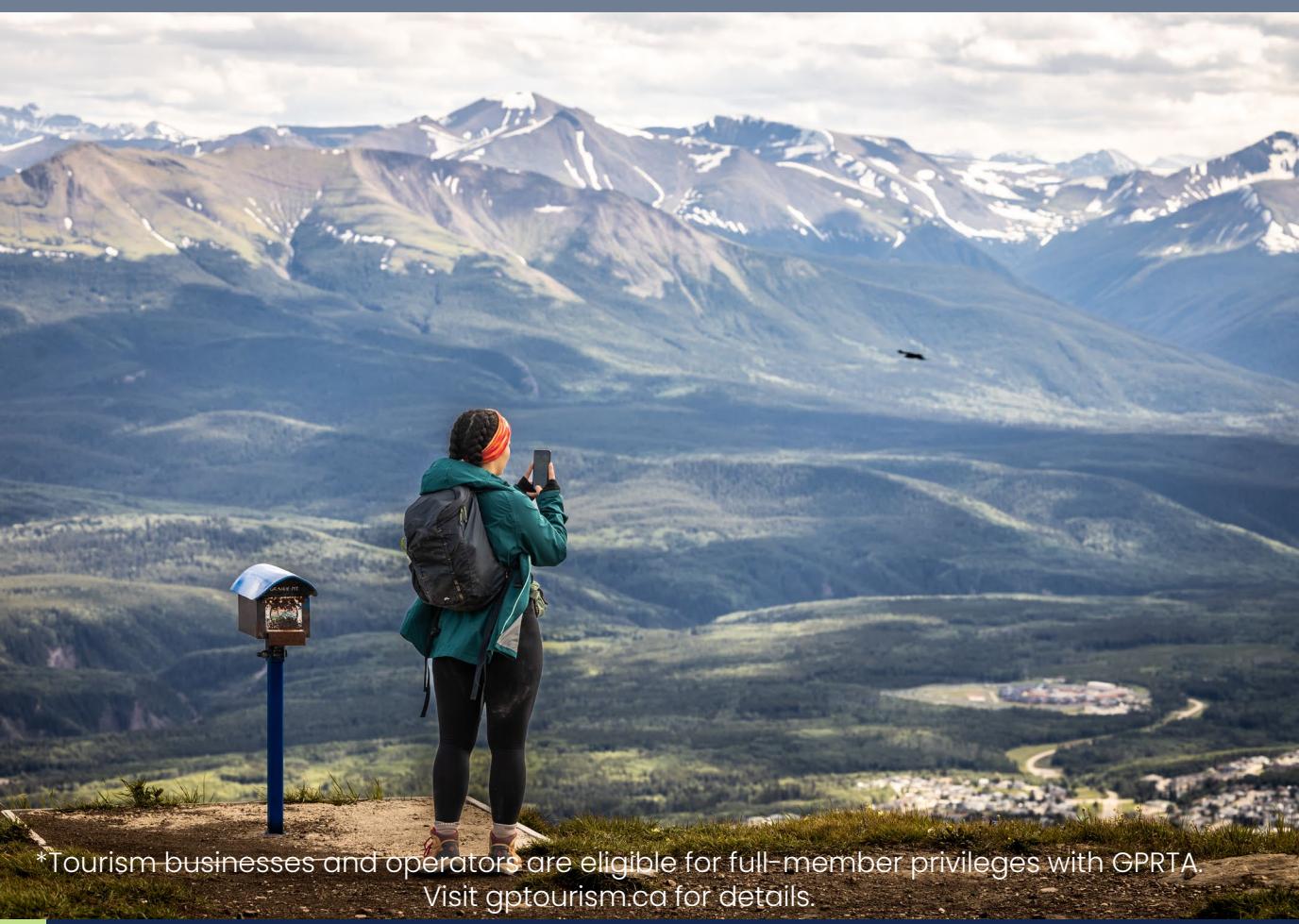
By supporting GRTA, you are helping to create a place people not only want to visit but a place people are proud to call home.



Supporter Requirements

Supporter-level Membership with GPTA is open to Individuals and non-tourism businesses located within the region or beyond.*

Whether you live or operate locally, regionally, or from outside the area, membership is available to those who see value in supporting, promoting, and strengthening the region as a destination and economic driver.



*Tourism businesses and operators are eligible for full-member privileges with GPTA. Visit gptourism.ca for details.

Supporter Membership Fee

Become a Supporter by donation to GPRTA.

Payment Information

Donations to GPRTA can be made by the following:

By Cheque

Mail or drop off at:
Grande Prairie Regional Tourism Association
Suite 114, 11330 106 Street
Grande Prairie, AB. T8V 7X9

By EFT

Admin@gptourism.ca
Please include "Supporter Membership – [Business or Individual Name]" in the memo

By Direct Deposit

Please contact GPRTA for details

**For all payment related inquiries, please contact Erna Moon,
Bookkeeper, by email at admin@gptourism.ca.**



GRANDE PRAIRIE REGIONAL

TOURISM ASSOCIATION

**#114, 11330-106 Street
Grande Prairie, AB. T8V 7X9
Phone: (780) 539-7688
Email: director@gptourism.ca**

**Thank you for
supporting
tourism in
Northwest
Alberta!**