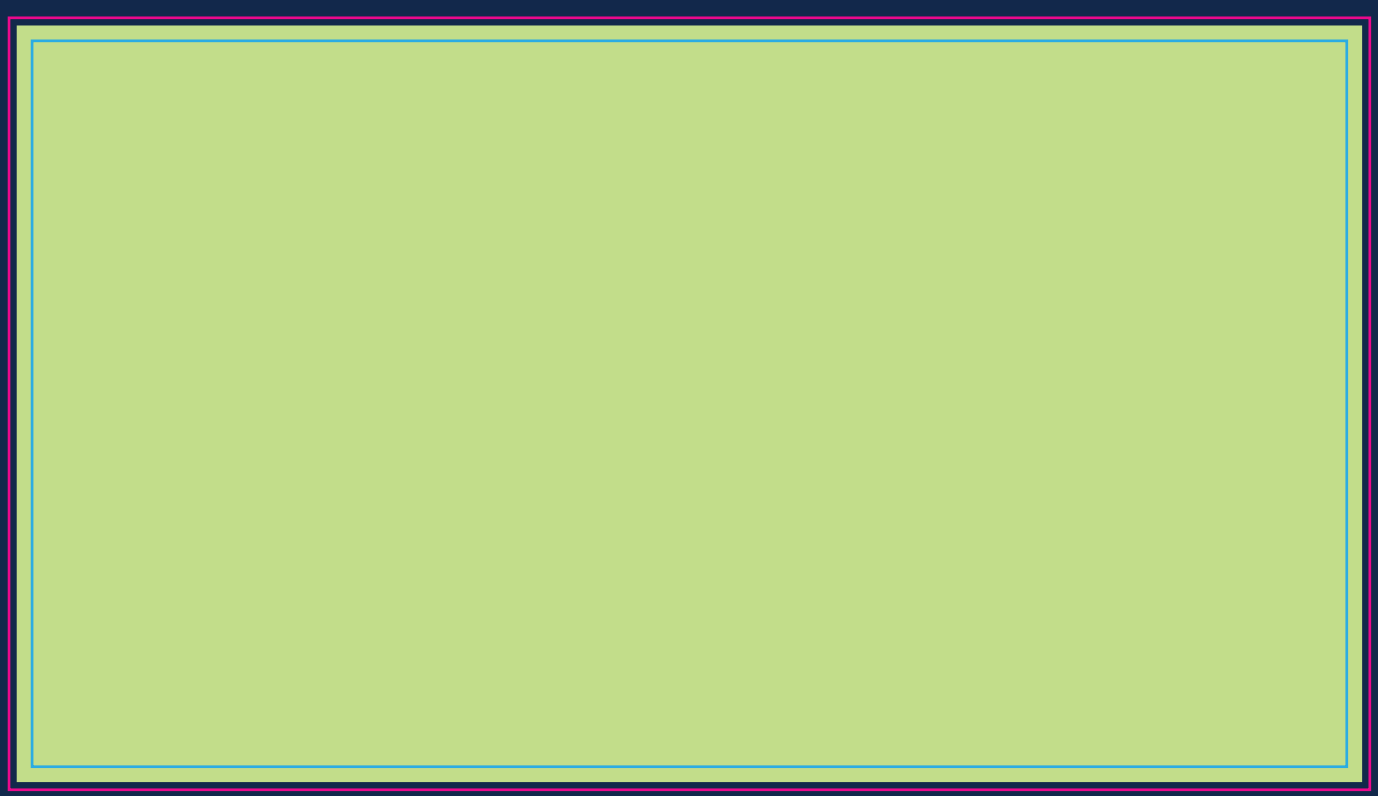
2027 Visitor Guide
Ad Specifications

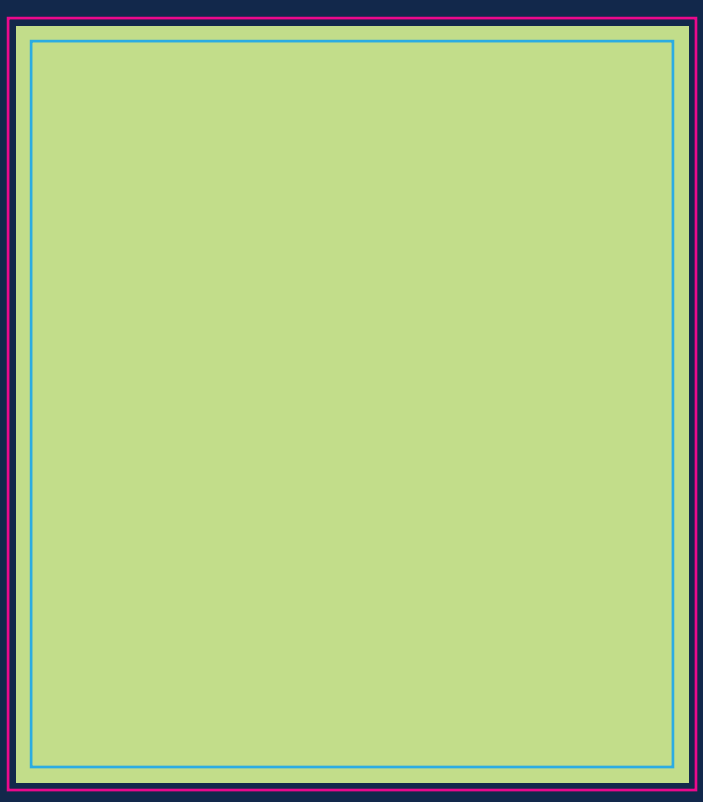
AD SIZES

- Submit your ad as a print-ready PDF with all fonts and images embedded.
- Add a 0.125" bleed on all sides and crop marks. Any background colours or images that reach the edge of the ad must extend into the bleed area.
- Keep all important text, logos and other essential elements at least 0.25" inside the final trimmed edge.
- Images must be at least 300 DPI at their final printed size.
- All artwork must use CMYK colours.
- Vector logos are preferred (AI, EPS or vector PDF). Please avoid low-resolution images downloaded from the internet.
- For files larger than 20 MB, provide a download link through a file-sharing service such as Dropbox or WeTransfer.

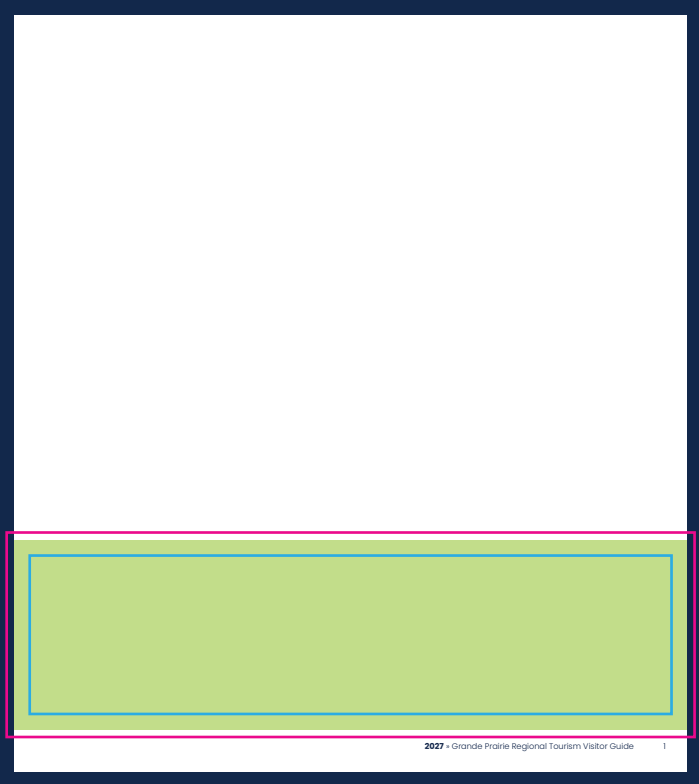
Centre Spread
16" W x 9" H (+ 0.125" bleed)



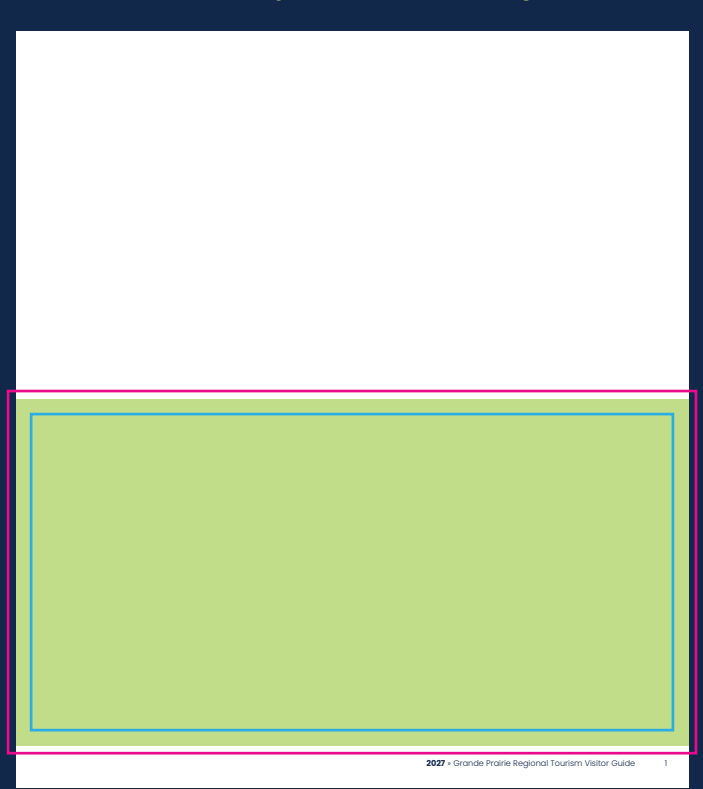
Full Page
8" W x 9" H (+ 0.125" bleed)



Quarter Page
8" W x 2.25" H (+ 0.125" bleed)



Half Page Horizontal
8" W x 4.125" H (+ 0.125" bleed)



Half Page Vertical
3.9167" W x 9" H (+ 0.125" bleed)

